

2023 Cookie Sale At-A-Glance

What are the benefits of the cookie sale?

- Earn money for your troop
- Learn valuable life skills
- Build confidence
- Learn how to set and reach your goals
- Work as part of a team
- Practice good communication skills
- Learn to budget money
- Earn fun themed rewards!

Important Cookie Sale Dates to Remember!

January 7	Pre-orders begin!
January 30	Last day to take pre-orders! Turn in order card to leader
February 25	Leader picks up cookies to pass out to girls
Early March	Deliver pre-order cookies
March 3	First day of booth sales
March 26	Booth sales end / money due to troop

How can I help my daughter?

- Make sure she is a registered member of Girl Scouts and has a signed permission slip for the 2023 Cookie Sale
- Provide transportation for taking pre-orders and then delivering cookies
- Help her to network with customers
- Listen to her practice her sales pitch
- Help her set goals and brainstorm where to sell cookies
- Attend booth sales with her
- Visit www.littlebrowniebakers.com to learn about the theme mascot
- Have fun!

How can I help my troop leader?

- Talk to your leader and ask how to help
- Offer to plan a cookie activity at a troop meeting
- Volunteer to help pick up cookies on delivery day
- Offer to assist in girl cookie order sorting after delivery
- Help with booth sales at stores
- Help in the collecting and depositing of money (if signer on bank account)
- Help sort the girls' cookie rewards
- Help plan the celebration at the end of the sale!

**Visit LittleBrownieBakers.com for more helpful tips
and resources throughout the 2023 Cookie Sale!
Contact the office with any cookie questions,
(907) 456-4782 or cookies@gsak.org.**

2023 Cookie Sale

Selling and Safety Tips for Parents



Walk your neighborhood. Ask your Troop Leader for door hangers to use in case people aren't home!

If you're on a military base, door to door sales are not allowed so try visiting local businesses or apartments in town.

Craigslist, military sales pages, and public Facebook accounts are off limits for advertising the sale of cookies.

Review past order cards, or Nut Sale order cards, and call old customers to see if they would like to buy cookies this year!

Take your daughter to work and let her give a sales pitch to your co-workers! Or use a sign, video email, or poster she made to get the word out.

Girls can email or text their friends and family to let them know they are taking orders for cookies!

When making pre-order deliveries, have extra cookies on hand in case your customers want to purchase more! Many do!

Ask for a Gift of Caring donation if they can't eat the cookies or they don't want any cookies. Know who your troop is donating to!

Never let the girls sell alone, they always need an adult. If they're a Cadette or older, they can buddy up with another Girl Scout.

Girls can only sell only during daylight hours. Try selling on the weekends to maximize daylight hours.

Your daughter should always wear her Girl Scout uniform while selling to show her Girl Scout pride.

Plan ahead to handle money while delivering. Make sure to deposit funds to leader frequently.